



# The Franchise Profile

## ARE YOU THE RIGHT FIT?

Owning your own fashion business is easier and more appealing than ever with Apricot Lane. Would we make good partners?



### DO YOU LIVE IN THE UNITED STATES?

We have strong availability for franchising in all states.



### ARE YOU COMMITTED TO EMPOWERING WOMEN?

We believe in our stores acting not only as a place for fashion, but for women to form connections and enjoy themselves.



### ARE YOU HARDWORKING, DRIVEN, AND PASSIONATE?

We believe these qualities help our franchisees succeed.

### DO YOU HAVE A LOVE FOR FASHION?

Apricot Lane dedicates significant resources to giving your customers new style options to choose from every week.



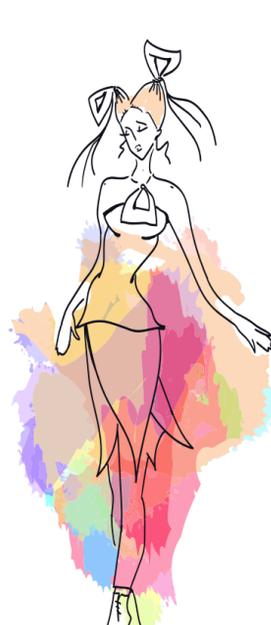
### WOULD YOU LIKE TO BE A PART OF A COMPANY WITH MEANINGFUL VALUES?

At Apricot Lane, we are guided by Proverbs 21:21, "Whoever pursues righteousness and love finds life, prosperity and honor."<sup>1</sup>



### WOULD YOU LIKE TO GROW YOUR BUSINESS WHILE HELPING OTHERS?

As a franchisee you are encouraged to find our own cause to support, and as a company our primary cause and mission is to end human trafficking<sup>2</sup> through our partnership with 3 Strands.



What do you say? Are you ready to make your community a more fashionable place, and to help save the world while doing it?

Give us a call at **707-469-3921** or visit us at **[apricotlanefranchise.com](https://apricotlanefranchise.com)** to get started!

Offering by Prospectus Only

**Apricot Lane**  
BOUTIQUE<sup>®</sup>

References:

1. <https://www.apricotlanefranchise.com/our-story/history-of-the-brand/>

2. <https://apricotlaneboutique.com/about-us/giving-back/>

3. Other general info gathered from: <https://www.apricotlanefranchise.com/>